

Lackawanna County Government Center

at The Globe

October 1, 2016

Dear Friend,

We would like to extend an invitation to you and your company to be part of an old Downtown Scranton tradition – the “Holidays at The Globe,”

The Lackawanna County Community Relations Department, the Lackawanna County Arts & Culture Department, and the Lackawanna County Convention & Visitors Bureau are currently in the planning stages of decorating the new Lackawanna County Government Center at The Globe for the holiday season as it had been decorated for decades in the past. The revival of this tradition will bring new life to The Globe as we embark on its rebirth, and help restore the old spirit of Downtown Scranton.

The “Holidays at The Globe” will feature trees up to 24-feet tall on the face of the building, garland, lights and other holiday decorations, along with the restoration of the traditional holiday window displays on both the Wyoming Avenue and Penn Avenue sides of the building. As exciting as this all sounds, it comes at a cost, and that is where we need your help.

Enclosed is a sponsorship form and supplemental materials about our plans. Should you have any further questions, please contact me directly at 570-963-6743, ext. 1870 or rodwayj@lackawannacounty.org.

I look forward to adding you to our growing team of sponsors!

Sincerely,

Jim Rodway

Jim Rodway
Lackawanna County
Deputy Director of Community Relations



Lackawanna County Government Center *at The Globe*

Holidays at The Globe 2016 Sponsorship Opportunities

Diamond Sponsor (\$5,000 or more)

- Organization will receive designation as a "Diamond" sponsor on a plaque which will be affixed inside the Lackawanna County Government Center at The Globe.
- Organization will have official logo displayed on all promotional materials, including web pages and social media.
- Organization will receive designation as a "Diamond" sponsor in the Lackawanna County newsletter

Platinum Sponsor (\$2,500 or more)

- Organization will receive designation as a "Platinum" sponsor on a plaque which will be affixed inside the Lackawanna County Government Center at The Globe.
- Organization will have official logo displayed on all promotional materials, including web pages and social media.
- Organization will receive designation as a "Platinum" sponsor in the Lackawanna County newsletter

Gold Sponsor (\$1,000 or more)

- Organization will receive designation as a "Gold" sponsor on a plaque which will be affixed inside the Lackawanna County Government Center at The Globe.
- Organization will have official logo displayed on all promotional materials, including web pages and social media.
- Organization will receive designation as a "Gold" sponsor in the Lackawanna County newsletter

Silver Sponsor (\$500 or more)

- Organization will receive designation as a "Silver" sponsor on a plaque which will be affixed inside the Lackawanna County Government Center at The Globe.
- Organization will receive designation as a "Silver" sponsor in the Lackawanna County newsletter

Bronze Sponsor (\$250 or more)

- Organization will receive designation as a "Bronze" sponsor on a plaque which will be affixed inside the Lackawanna County Government Center at The Globe.
- Organization will receive designation as a "Bronze" sponsor in the Lackawanna County newsletter

Community Sponsor (\$25 or more)

- Organization will receive designation as a "Community" sponsor in the Lackawanna County newsletter

For questions regarding sponsorship levels, please contact Jim Rodway at
rodwayj@lackawannacounty.org or 570-963-6743, ext. 1870.

Please send your tax deductible donation by **December 1, 2016** to The Lackawanna County Convention and Visitors Bureau, 99 Glenmaura National Boulevard, Moosic, PA 18507. Check can be made payable to, "LCCVB – Holidays at The Globe."

Amount: ___ \$5,000 ___ \$2,500 ___ \$1000 ___ \$500 ___ \$250 ___ \$25

In-Kind Services Donation: _____

Company/Organization: _____

Contact Name: _____ Phone#: _____

Address: _____

Email: _____ Website: _____

Please send your logo in a jpeg file to Rick Notari at notarir@lackawannacounty.org