

NWNEPA KindnessWorks Challenge

NeighborWorks Northeastern Pennsylvania is launching the **KindnessWorks Challenge**, a social media initiative addressing senior isolation while following social distancing guidelines.



Senior isolation is a struggle we face as a community in northeastern Pennsylvania. The challenge asks participants to **be creative in spreading smiles and showing kindness while practicing safe social distancing**. Entering the contest is easy - just document your acts of kindness through photos or videos and post on Facebook using **#KindnessWorks** for a chance to win fun prizes throughout the month of May from NeighborWorks NEPA! You can also submit photos and videos directly [using our Woobox account](#).

Each week will offer first place **prizes**, such as a Weber two-burner propane grill, a Yeti cooler, and a Bose Outdoor Sound System. First place winners will be also be eligible to receive a Neighborhood Block Party.

"Older adults in our community are a gift, full of wisdom and experience. **Let's work together as a community** to ensure they feel safe, healthy, and connected to their neighborhoods during this trying time." says Mary Endrusick, Aging in Place Coordinator.

Please help us in sharing the word about the KindnessWorks Challenge! Check out the following resources, and share with your friends and family:

- [Like and share the KindnessWorks Challenge on Facebook](#)
- [View our Public Service Announcement](#)
- Use our copy block when sharing:

Senior isolation is a struggle we face as a community. NeighborWorks NEPA is challenging you to get creative, spread some smiles, and show kindness while practicing safe social distancing. Residents of NEPA are asked to document acts of kindness through photo or video and use #KindnessWorks for a chance to win fun prizes.



NeighborWorks Northeastern Pennsylvania is a 501(c)(3) nonprofit community development organization that has for more than 35 years helped to revitalize neighborhoods and improve lives throughout the region by addressing the housing needs in our community. Our vision for strong, healthy neighborhoods is built on resident empowerment, neighborhood revitalization, sustainable homeownership, and public-private partnerships.



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