

July 27, 2020

---

# EPIC® extra

---



*Don't keep this great resource to yourself! Please share it with your colleagues and networks. If you would like more information on Emergency Preparedness and Response, visit [CDC's Emergency Preparedness & Response](#) website.*

## Webinar: Promising Practices in Health Equity

**Wednesday, July 29, 2020**  
**3:00-4:00 p.m. ET**

Join CDC's Chief Health Equity Officer of the COVID-19 Response, Dr. Leandris Liburd, for a webinar focused on sharing promising public health practices to reduce COVID-19 related disparities. During this webinar, presenters will discuss actions taken to reduce the unequal impact of COVID-19 on racial and ethnic minorities. Additionally, speakers will take these ideas a step further and examine how they can be combined into longer-term strategies for lasting impact that will strengthen future responses and advance health equity.

**Centers for Disease Control and Prevention's  
COVID-19 Response**

**Live on Zoom  
Wednesday  
July 29, 2020  
3:00-4:00 p.m. ET**

**Promising Practices  
in Health Equity II**

**Aletha Maybank,  
M.D., M.P.H.  
Chief Health Equity  
Officer, Vice President,  
American Medical  
Association**

**David Saunders  
Office of Health Equity  
Director, Pennsylvania  
Department of Health**

**James E. Bloyd,  
M.P.H.  
Regional Health  
Officer, Cook County  
Department of Public  
Health, IL**

**cdc.gov/coronavirus**

Register for the webinar: [https://www.zoomgov.com/webinar/register/WN\\_gIBc8RWNQiuQdq8pRdObwA](https://www.zoomgov.com/webinar/register/WN_gIBc8RWNQiuQdq8pRdObwA)

## Health Equity

Health equity is when everyone has the opportunity to be as healthy as possible. Long-standing unequal conditions in health and social systems have put many racial and ethnic minority groups at increased risk of getting sick and dying from COVID-19.

To stop the spread of COVID-19 and move toward greater health equity, we must work together to ensure resources are available to maintain and manage physical and mental health, including easy access to information, affordable testing, and medical and mental health care.

[Learn more](#) about what communities, employers, healthcare systems, policy makers, and others can do to promote fair access to health for everyone.

## Contact Tracing

[Contact tracing](#) is used by health departments to prevent the spread of infectious disease. In general, it involves identifying people who have an infectious disease (cases) and people who they came in contact with (contacts) and working with them to interrupt disease spread. This includes asking people with COVID-19 to [isolate](#) and their contacts to [quarantine](#) at home voluntarily. When more people participate in contact tracing, health departments can get a more complete picture of how to stop disease from spreading in communities.

CDC has created and compiled many [resources](#) to help local health departments in their contact tracing efforts. These include guidance documents, training resources, information on the use of digital tools, and various checklists and logs. There are even communication toolkits in [English](#) and [Spanish](#) that provide talking points, social media graphics, and PSAs.



## Other Resources

Find the tools you need to communicate with your audiences using CDC's [One-Stop Shop Toolkits!](#)

Audiences include

- Older Adults and People at Higher Risk
- People with Disabilities
- Businesses & Workplaces
- K-12 Schools
- Community & Faith-Based Organizations
- And more...

## Contact Us



**Email:** [EPIC@cdc.gov](mailto:EPIC@cdc.gov)

Centers for Disease Control and Prevention  
1600 Clifton Rd  
Atlanta, GA 30333

**Questions?**

[Contact CDC-INFO](#)

800-CDC-INFO (800-232-4636) TTY: 888-232-6348



## Centers for Disease Control and Prevention

1600 Clifton Rd Atlanta, GA 30329 1-800-CDC-INFO (800-232-4636) TTY: 888-232-6348